

Welcome to an Incredible Independent Contractor Opportunity!

Through Great VirtualWorks, you will promote people's health and well-being by servicing Great Healthworks customers.

If you are passionate about helping others be their absolute best, you may be the perfect fit to embrace this independent contractor opportunity.

In this document, you'll learn:

- · What the opportunity is
- Details about the company
- What it takes to be successful
- About Great HealthWorks flagship product

PLEASE SELECT the **menu options below** to review the details of each topic.

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button anytime.





Why Become an Independent Contractor With Us?



- You'll support a health and wellness company two decades strong,
 Great Healthworks.
- Enjoy the freedom that comes from servicing accounts 100% remotely.
- Kickstart your independent contractor career with our world-class certification and ongoing support.
- Become a member of our growing, energetic, and thriving Contractor
 Community.
- Bi Weekly payment and the flexibility to service our account at your convenience.
- Earn points by completing tasks and redeeming them for an extra incentive.
- Engage in various activities to connect with our brand, other independent contractors, and your Leadership Support team.
- We offer a monthly incentive program for high performers

• We have contractors that have provided ongoing services for over 9 + years!

Join our mission, "We Care," and help customers realize the maximum health benefits of our products.







The Company

In 2003, Founder Ken Meares realized the importance of self-care and, with remarkable vision, the needs of millions of future aging baby boomers. He found the benefits of the New Zealand green-lipped mussel oil for joint health and mobility, created the OmegaXL brand, and formed Great HealthWorks, Inc.

In 2023, Ken invited GHW's long-time Chief Financial Officer, Andrew LaBarbera, to take the CEO reins and lead the company into the next twenty years of success.

GHW is headquartered in sunny South Florida's Fort Lauderdale area, U.S.A., where it houses primary business functions, including manufacturing and bottling.

Over the years, GHW has expanded its product catalog and reach. Now, over 300 independent contractors service our customer accounts 24/7 worldwide.

Join our global Independent Contractor Community, where we can succeed together.





What is Inbound Sales?

Are you a skilled communicator with a passion for helping people feel better? Then, Inbound Sales for Great Healthworks is the right fit for you!

As an Inbound Sales representative, you will have the opportunity to educate callers about the wide range of Great Healthworks products they are interested in and get them on the path to better health.

Your responsibilities will include, but are not limited to:

- Serve as Great Healthworks' first voice for our customers by assisting customers who call from an advertisement on Television, Radio, or the Web.
- Educating the customers on their product of choice and how it may assist them in their wellness journey.
- Converting the call into an order to help them get started today!

If you are committed to delivering exceptional customer experiences and making a difference in customers' wellness journey in a dynamic virtual environment, we'd love to hear from you!







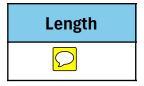






Sessions and Schedules

Pre-session assignments Schedule:



Certification Schedule:

Length	Time
\bigcirc	9:00 am – 2:00 pm EST

Mock Call Sessions:

Length	Time
\bigcirc	9:00 am – 2:00 pm EST

Virtual Side by Side (VSBS) Schedule:

Length	Time
\bigcirc	9:00 am – 2:00 pm EST







Certification Revenue Structure

Mock Call Sessions	Virtual Side-by-Side (VSBS)	
\$5.00 per hour	\$5.00 per hour	

Revenue is **NOT** eligible during the certification but will be during Mock Call Sessions and Virtual Side-by-Side (VSBS).





Certification Requirements

Attendance requirements: GVW's third party clients require all Independent Contractors (IC) to complete and pass a certification course for the selected client program. The IC is strongly encouraged to attend, participate, and complete each day of the course certifying that the IC can meet GVW's client requirements.

- Absences: The IC is only allowed <u>one</u> absence during certification and VSBS; any additional absences will result in immediate removal from the certification and termination of contract.
 - In the event a course day is missed, it is expected that the IC will complete all assigned materials (pre-session assessments, self-paced modules, and assessments) and review the recording sent via email for the day missed.
- Assignment Completion: All pre/post work assignments, self-paced modules and assessments must be completed prior to the next day of the course for the selected certification.
- **Communications:** If the IC misses one course day, a communication is sent directly from the IC to support@greatvirtualworks.com and their facilitator via email to ensure attendance is tracked accordingly. Failure on the part of the IC to send a communication may result in immediate removal from the certification.
- Technical Requirements: Technical requirements for Contractor's computer system, Internet connection, and other equipment that are found on GVW's website at https://greatvirtualworks.com/become-an-agent/tech-req/, GVW may update requirements at any time and from time to time.











Schedule and Revenue Once in Production

Inbound Sales Schedule:

Weekly Service Schedule	Time
Sunday - Saturday	12:00 am – 11:59 pm EST

Service Revenue:

Weekday	Weekends	GHW – Observed Holidays
\$2.50 per interval (30 min increments)	\$5.00 per interval (30 min increments)	\$5.00 per interval (30 min increments)
\$5.00 per hour	\$10.00 per hour	\$10.00 per hour

Monthly Incentive Requirements:

An incentive program is available for high performance. (Please see the attached document, "Inbound Sales Incentive Structure," in the original email.)





Inbound Sales Program Requirements

- Test and exams = 80% minimum to pass
- Navigate between numerous windows to capture data.
- USB Wired Headset and Hardwired internet connection (ethernet)
- Summarize Omega XL purchase at the end of every call based on information displayed on a computer screen.
- Use excellent soft skills such as active listening, building rapport, empathy, and your sales skills to close the sale.
- Educate the customer regarding our products to address concerns and overcome objections.
- Stay current on products, promotions, policies, and procedures.
- Handle all the aspects of the customer interaction to create an excellent customer experience.
- Speak, read, spell-back alphabetically, write and type clearly and fluently in English and/or Spanish.





Inbound Sales Program Requirements (Cont.)

Must meet the below Performance Service Requirements (This is an example on the current SOW and is subject to change).

Performance Category	Target Percentage
CTO = Conversion to Orders (GHW Sales)	67%
Upsell Conversion	40%
QA	90%
Schedule Adherence	90%
Refused Calls %	≤3%
Dispositions accuracy	≥99%
Not Ready Time	≤3%
Minimum Weekly Service Hours	15 hours
Minimum Weekend Service Hours	5 hours
Contractor one-on-one meeting(s) with assigned performance advisor	2 per month
Chat Schedule Adherence (logged in while Servicing)	100%
Logged into and monitoring alerts on Great LearningWorks University while Servicing	100%
Logged into and monitoring performance alerts on Playvox while Servicing	100%
Email Percentage (percentage of orders where valid email address was collected)	60%

Great performers can increase their revenue!







For help visit our web help https://cavinolpty.com/help/

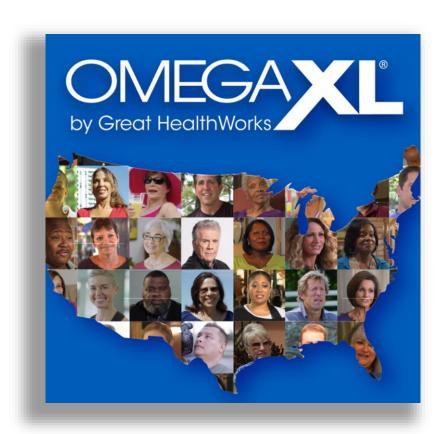
To Learn More About GHW

https://www.greathealthworks.com/

Welcome to Our Independent Contractor Community!

Our mission is simple: We Care!

We aim to make meaningful differences in people's lives by improving their health. Why? Because we know Great –Health –Works!



Delivering Health and Wellness Since 2003

